

SHAISHAVI
PROJECT CONSULTANTS PVT. LTD.

ORGANISATION BROCHURE

Understanding people. Strengthening decisions.

Research, field surveys and practical advice for organisations working with people and communities.



Field experience. A practical outlook.

Shaishavi is a management and development consultancy based in Bhopal. Established in 2013, we work with research organisations, development agencies, businesses and financial institutions.

We help our clients understand what is happening on the ground, assess their programmes and improve the way they work. Our assignments bring together field research, careful analysis and practical recommendations. We work closely with each client to shape the approach around the question they need to answer.

What guides us

Integrity in our work. Openness to new ideas. Commitment to the people and organisations we work with.



OUR EXPERIENCE

100,000+
commercial and social surveys

15+
states covered

4,000+
branch audits and assessments

15+
institutions served

Cumulative organisational experience

How we can help

From the first research question to the final report, we provide support that is useful to the people making decisions.

01 Research and assessment

We study people's experiences, programme performance and changing needs. Our work includes baseline and endline studies, impact assessments, market research and studies of rural livelihoods.

02 Field surveys

We plan and manage household, farmer, consumer and institutional surveys. This includes preparing field teams, testing questionnaires, conducting interviews, supervising data collection and checking records.

03 Financial and institutional advice

We review lending practices, branch systems and the strength of institutions. We also support policies, products, processes, staff training and recruitment.

04 Project management

We help shape project ideas, plan implementation and track progress. Clear responsibilities, regular reviews and useful documentation keep the work focused.



A clear approach to every assignment

Every assignment starts with understanding the purpose of the work and the people it is meant to serve.

01 Understand the question

We discuss the decision the study needs to support, the context and the information already available.

02 Plan the work

We agree on the scope, methods, sample, responsibilities and timeline. Questionnaires and interview guides are tested before fieldwork.

03 Work with people

Field teams conduct surveys and discussions in a way people can understand. Supervisors check the work and help resolve questions as they arise.

04 Make sense of the findings

We review the data, compare different sources and bring out the findings that matter.

05 Support the next step

We present clear reports and practical recommendations, with discussion on what the findings mean for the programme or organisation.



Our work, across sectors

A farmer choosing a crop, a woman using a financial service or an organisation planning a programme all need information they can trust.

Agriculture and natural resources

Crop practices, producer organisations, plantations, irrigation and agricultural markets.

Livelihoods and financial inclusion

Access to finance, digital services, institutions, skills and opportunities to earn.

Health, water and communities

Household experiences, health services, water and sanitation, and community priorities.

Markets and businesses

Consumer choices, retail networks, product opportunities and institutional performance.



Agriculture and farmers

Better agricultural decisions depend on understanding how farmers work, the choices available to them and the barriers they face.



Crop varieties and farming practices

[International Food Policy Research Institute \(IFPRI\) · Tamil Nadu and Kerala](#)

The baseline study examined the adoption of improved crop varieties and management practices in Tamil Nadu and Kerala. The study scope included detailed farmer interviews, village-level information and discussions with seed and input dealers. It was designed to understand adoption patterns and the constraints farmers face.

[1,800 households in the detailed survey scope](#)

Awareness and use of crop insurance

[National Insurance Academy · Kerala · 2020](#)

This survey assignment examined crop-insurance awareness and use in Kerala. Farmers, policyholders, banks and insurance companies were included in the research, which National Insurance Academy undertook for the state Agriculture Department.

Crops after harvest

Agricultural programmes need a clear picture of what happens in the field. We bring together farmer interviews, direct observations and organised data to support that understanding.



Post-harvest losses

NABARD Consultancy Services (NABCONS) · Madhya Pradesh, Rajasthan and Uttar Pradesh · 2021

Our NABCONS assignment brought together farmer questionnaires, harvest observations and village-wise data. The work covered Madhya Pradesh, Rajasthan and Uttar Pradesh, helping build an understanding of what happens to produce during and after harvest.

Operation Greens: amla evaluation

NABCONS · Madhya Pradesh · 2021

For NABCONS, our assignment supported the Operation Greens evaluation for amla in Madhya Pradesh. The work included field surveys, digital questionnaires, photographs linked to survey locations, and the cleaning and submission of data.

Energy and irrigation

Technology needs to be understood in the setting where it is used. We look at its functioning and effectiveness alongside the experiences of the people who depend on it.



Solar-water project assessment

IT Power · Maharashtra, Andhra Pradesh and Gujarat

Our assessment work examined the functioning and effectiveness of solar-water systems alongside farmers' perceptions. It brought the experience of users into the review of the technology.

Farmer research for solar-pump financing

IT Power · Gujarat, Maharashtra and Andhra Pradesh · 2021

Our solar-pump research supported work on financing efficient, grid-connected pumps. The scope covered questionnaire testing, local-language tools, survey-team training, farmer interviews and data analysis, with 500 farmers across three states.

Looking beyond installation

The research brings together information on how systems work in practice, how farmers experience them and what is needed for future decisions.

Plantations and producer organisations

Plantation programmes and producer organisations connect land, livelihoods and long-term decisions. Our research helps organisations understand progress and the systems supporting it.



Rubber plantations and nurseries

EY · North East India

Our work with EY included monitoring and data collection for rubber plantations and nurseries in the North East. The assignments covered Assam, Tripura, Meghalaya, Mizoram and Nagaland. Baseline and midline survey work also focused on plantation beneficiaries.

Risk assessment of farmer producer organisations

Samunnati Financial Services

For Samunnati Financial Services, our portfolio included risk assessment of 20 farmer producer organisations across Andhra Pradesh, Madhya Pradesh, Gujarat, Tamil Nadu and Maharashtra. This work sits alongside our wider experience in reviewing institutions, management systems and financial strength.

Financial inclusion

Access to a service is only one part of financial inclusion. It also matters whether people understand it, can use it and receive the support they need.



Business correspondents and rural workers

MicroSave · Bihar

For MicroSave, the baseline survey covered business-correspondent agents and workers under the Mahatma Gandhi National Rural Employment Guarantee Scheme in four districts of Bihar. The study scope included 600 agents and 3,000 workers, bringing both service-provider and user perspectives into the research.

Financial awareness among women

ACCESS Development Services · Jaipur, Rajasthan · 2020

ACCESS Development Services engaged us for a survey at the final stage of a financial-awareness programme in Jaipur. The programme used animated films to explain financial choices. Our assignment focused on collecting questionnaire responses from its women participants.

512

women in the programme's
survey scope

Health, water and sanitation

Health, water and sanitation programmes touch daily life. Our studies bring together household experiences, service-provider perspectives and programme information.



CRISIL STUDY SCOPE

~5,000	households
600	community health workers
60	hospitals

Household and health surveys

CRISIL · Uttar Pradesh and Rajasthan

For CRISIL, the survey of Mary Gold Health Network initiatives covered a study scope of around 5,000 households, 600 community health workers and 60 hospitals across six districts of Uttar Pradesh and Rajasthan.

Water and sanitation products

Prime M2I · Karnataka and Telangana

The endline assessment for Prime M2I, connected with Water.org, examined water and sanitation products offered through microfinance institutions. The study covered Karnataka and Telangana.

Following up with trainees

WASH Institute · 2022

For WASH Institute, the assignment gathered trainee feedback by telephone in English, Hindi and Odia. It included English transcripts, checked data and a short analysis of the responses.

Skills and changing livelihoods

The starting point for a programme is a clear picture of people's circumstances. Follow-up research helps organisations understand how those circumstances change.



A baseline for skills and livelihoods

United Nations Development Programme (UNDP) · Palghar, Maharashtra

The Uddyam baseline study supported UNDP's Talasari Integrated Skills Development Project in Palghar, Maharashtra. The work focused on the group gram panchayats of Zari, Girgaon and Kochai, with a detailed household-survey scope of 550.

Migrant livelihoods during COVID-19

UNDP · Uttar Pradesh · November–December 2020

UNDP engaged us for follow-up data collection on migrant workers in Uttar Pradesh during the pandemic. The assignment involved telephone surveys, field-team coordination and clean data submission to support understanding of changes in work and livelihoods.

Community programmes

Programmes are stronger when decisions are informed by the people living around them. Field research helps connect local experiences with planning and review.



Field surveys at NTPC project locations

Indian Institute of Corporate Affairs (IICA) · Three NTPC project locations · 2021

The Indian Institute of Corporate Affairs engaged us for field data collection at Farakka, Kahalgaon and Lara. Our scope included organising survey teams, supervising household interviews and submitting complete digital survey records.

Monitoring and evaluation in Jharkhand

2022

In Jharkhand, our monitoring and evaluation work brought together village visits, programme reviews and practical suggestions to improve delivery. The assignment also included reporting tools, case studies and documentation for a health and social-security programme.

From local information to useful findings

We keep the focus on the questions the programme needs to answer, with methods and reporting shaped around its purpose.

Consumer and market research

A product decision needs more than an assumption about demand. We study how customers choose, how retailers sell and how distribution works in different places.



Tea research across Indian cities

SBM Advisors

For SBM Advisors, the Girnar tea research included consumers, retailers and distributors. Its coverage extended to 27 cities across 10 states, bringing different market perspectives into one study.

Milk-market and consumer research

SBM Advisors · Bhopal, Madhya Pradesh

Our Bhopal study for SBM Advisors examined the market for a proposed milk launch by a dairy-products company. The work covered the city's east, west, north, south and central areas.

Research that supports a business decision

The purpose is to build a clearer understanding of customers and the market around them, so product and business choices are informed by field evidence.

Financial and institutional advice

We support financial institutions in understanding how their systems work in practice, from branch records and lending processes to the experience of borrowers.

4,000+

Cumulative organisational experience

**branch audits
and assessments**

Audits and assessments

Internal audits, system reviews and branch assessments help identify gaps, check records and understand whether stated processes are being followed. Our experience includes more than 4,000 branch audits and assessments.

Advice that can be put to use

We support policies, products and processes, alongside training and recruitment. The focus is on practical improvements that teams can understand and apply.

A view from the office and the field

Our approach combines document review, staff discussions and field interaction. Looking at these together helps build a more complete understanding of an institution's operations and the areas that need attention.

Organisations we have worked with

Our assignments span agricultural research, community programmes, health, livelihoods, energy and financial inclusion.



INTERNATIONAL
FOOD POLICY
RESEARCH
INSTITUTE

IFPRI

Field research on crop-variety adoption and agricultural practices.



UNDP

Baseline studies and research on skills, livelihoods and migrant workers.



CRISIL

Household and health-related survey work.



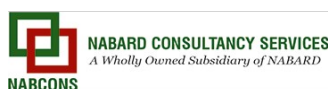
MicroSave

Research with business-correspondent agents and rural employment-scheme workers.



IT Power

Assessment of solar-water systems and farmers' experiences.



NABCONS

Agricultural research, post-harvest studies and field-data assignments.

Financial institutions and consulting teams

Our client relationships also extend across banking, microfinance, advisory and consulting organisations.

FINANCIAL INSTITUTIONS



CONSULTING AND ADVISORY



What brings the work together

Different institutions need different kinds of support. Some assignments focus on field research and market information. Others involve reviewing systems, assessing institutions or supporting programme monitoring.

A practical working relationship

We agree on the purpose and scope, maintain regular communication and keep reporting clear. This helps client teams understand the work as it progresses and use the outputs when making decisions.

People behind the work

Our team brings experience in rural development, financial inclusion, research, livelihoods and institution building.

DIRECTOR

Krishna Kumar Singh

An IRMA graduate with more than 18 years of experience in development and financial inclusion. His work spans livelihoods, project management, surveys, technical assistance to microfinance institutions, and the development of systems and processes.

SENIOR CONSULTANT

Sudhir Kumar

A development-finance professional with more than 15 years of experience in financial inclusion, digital finance and livelihoods. His areas of work include institution building, project management, evaluations and advisory support, with experience in banking, policy and programme implementation.

LEAD CONSULTANT

Naveen Kumar Singh

An IRMA postgraduate with more than 15 years of experience in rural and tribal livelihoods, producer institutions, microfinance and training. He brings experience in project management, field research, value-chain studies, business planning and assessment.



Working together

A useful assignment starts with a shared understanding of the decision it needs to support.



You may be preparing a new programme, reviewing an existing one, exploring a market or looking closely at an institution's systems. We can help define the questions, plan the work and bring together the information needed for the next step.

At the start

We discuss the purpose, geography, people involved, existing information, expected outputs and timeline. Together, these shape a practical scope of work.

What we can deliver

Depending on the assignment: research plans and survey tools; checked datasets; baseline, endline or assessment reports; market and institutional reviews; project documentation; and presentations of key findings.

A clear finish

We keep conclusions understandable and recommendations specific, so the work can be used in planning, discussion and action.

CONTACT

Let's talk about your next project

Research, field insight
and practical advice.

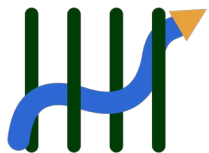
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Photographs illustrate the sectors covered.